TATA STEEL LLANELLI 10K Half Marathon RACE DAY GUIDE

16TH FEBRUARY 2025

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We're excited to bring back the Tata Steel Llanelli Half Marathon and 10K hosted at Festival Fields for 2025! Both races will offer participants a route that brings an alternative dimension to a truly historic event for West Wales.

We'd like to thank ALL runners, partners, sponsors, race makers, suppliers and friends who have continued to show us enormous levels of support. We're a small team, always striving to deliver the best race we possibly can, and this year will be no different as we prepare to help you #BeYourBest as you #RunElli.

The Front Runner Events Team wish you all the very best of luck and whether you're seeking a PB, looking for a qualifying time, running for charity or running for fun, we hope you achieve your goal!

See you on the start line! #BeYourBest

The Front Runner Team





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TATA STEEL

We're excited for a fun and uplifiting day for all participants, volunteers and spectators,

Our Trostre colleagues will be cheering loudly as you follow the beautiful Llanelli Coastal path.

Good Luck!



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PREPARE FOR RACE DAY

Your race pack will be sent out in the post (if you registered before 26/01/25) to you approx. 2 weeks prior to race day. It will include your race number where your timing chip will be attached and safety pins to attach it to your top.

YOUR TIMING CHIP WILL ACTIVATE AS YOU CROSS
THE START LINE SO, PLEASE DON'T WORRY IF
OTHERS START BEFORE YOU!

If your race pack has not arrived before race day, or you lose or forget your race number, there will be a limited number of spares available at the Information Point at Festival Fields (SA15 4DP) on Sunday 16th February (pre-race). It'll cost you £10 (cash only) for a replacement. If you registered after 26/01/25 you'll need to collect your race pack from the Information Point on race day.

So please don't lose or forget your race number on race day.

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DON'T BE A RISKY RUNNER

You must never wear someone else's race number. By doing this you are putting yourself and others at risk. If you do so, you will be disqualified, reported to Welsh Athletics and will not receive a finishing time or certificate. You must complete the medical details on the reverse of your race number. If you have a medical condition, we need to be aware of please mark the front of your race number with a RED X.

If you need medical assistance during the race please stop, rest, and tell the nearest race maker or ask another runner to tell them on your behalf. St John's medical team will be at the event with medical stations along the course route and at the finish line should you require it.

If you feel you can't or don't want to continue your race, please make your way to the left-hand side of the road and flag down a member of the crew, your race number must be shown to the crew who will make a note of it. The crew will then help with assisting you back to the event village. Please note, you will not receive a finishing time, certificate, medal or goodies.

Please do not take any chances with your health, if you feel unwell do not come to the event. There will always be other race days to participate in.



PLAN YOUR JOURNEY



By Car: The main access route to Llanelli is via the M4 using Junction 48. You can also use the A484 and head towards the A484 just off Sandy Water Park. Parking is available at Festival Fields (SA15 4DP) and at Coleg Sir Gar (SA15 4DN). Coleg Sir Gar is situated opposite Festival Fields.

If you're travelling by car, we'd suggest that you arrive early to secure your parking space. Please car share where possible.

Festival Fields car park is managed by Camarthenshire County Council and you can pre-pay for your parking **here.**

Location: 715039 - Festival Fields Car Park.

Coleg Sir Gar parking is avaliable on a first come first serve basis with Festival Fields used as an overflow car park. Please follow event staff instructions for parking.



By Train: If you're arriving by train, Llanelli train station is on Great Western Crescent and is a 10 minute taxi ride to Festival Fields (SA15 4DP).



Traffic Plan



Event Village

You'll be able to find everything you need in our Event Village at Festival Fields:

- Information Point
- Bag Drop (please only use if essential)
 - Toilets
 - Massage
 - Refreshments
 - Charity Tents

Massage by Gower College Swansea

There will be free massage available post-race provided by students at Gower College Swansea.

Head over to the marquee in the Event Village to find them!



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daymerbay

Discover Daymer Bay

Our delicious and refreshing range of juices, lemonades and mocktails are inspired by the natural beauty of the North Cornish Coastline.



@daymer_bay_drinks

THE START

This year's half marathon will start at 09:00 and the 10K will start at 9:30 from Festival Fields (SA15 4DP).

All runners should plan to arrive before 08:30, before the road closures come into place.
Unfortunately, any latecomers will be refused entry and you will not be able to take part in the event.

Each race will have one single holding area, which will be split into 4 different colour pens. Your race bib will have been designated based on your estimated finish time.

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HALF MARATHON

RACE NU COLO		ESTIMATED FINISH TIME	PEI ASSEMBL	
	White	Sub 1.45 (up to 1.44)		White
	Blue	Sub 2.00 (1.45-1.59)		Blue
	Pink	Sub 2.15 (2.00-2.14)		Pink
	Green	Plus 2.15 (2.15 plus)		Green

10K

NUMBER LOUR	ESTIMATED FINISH TIME	PEN ASSEMBLY AREA
White	Sub 50	White
Blue	Sub 60	Blue
Pink	Sub 1.15 (60-1.14)	Pink
Green	Plus 1.15 (1.15 plus)	Green





SUSTAINABILITY

We always try to put our best foot forward when it comes to sustainability and are proud to continue our commitment to reduce our carbon footprint and minimise the environmental impact across our events. Over a number of years, several trials have been undertaken to remove all unnecessary waste and plastic from our events, which has resulted in considerable reductions and improvements. This year we are going one step further to deliver a great race day experience that doesn't cost the earth, to read more on this CLICK **HERE**.

HADRATION

Please bring your own prefilled water bottle/hydration pack if possible. Our hydration partners at Brecon Carreg will be providing water at approx miles 3, 6, 9, 12 for the Half Marathon and at approx 5k for the 10k distance. All runners will recieve a bottle of water at the finish line. Brecon Carreg is committed to bringing you 100% recyclable packaging thanks to 100% collection rates and close partnerships in the industry. Remember to DRINK, DRAIN and DROP into our recycling zones, where our racemakers will collect and recycle.

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HALF MARATHON

FIND YOUR PACER TIME		
1.30	1.35	
1.40	1.45	
1.50	2.00	
2.10	2.15	
2.20	2.30	
2.45	3.00	
3.15	3.30	

10K

FIND YOUR PACER TIME		
45	50	
55	60	
65	70	
80	90	

PACERS

The pacers will be on the course for the half marathon and 10K.

The 10K pacers will be in pink t-shirts and the Half Marathon pacers will be in yellow t-shirts. Look out for them within your start pen & try to stay near to them throughout the race to hit your target time.

Marathon Photos are our official photographers. Photos will be taken during the race so don't forget to bring your smile!

RESULIS

We'll upload provisional race results online as soon as we have them. You'll be able to find your result and download your free finishers certificate following your race. Please note, race results can take up to 14 days to be ratified.



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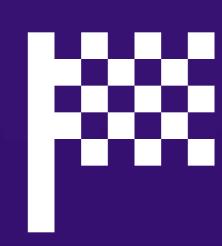
START & FINISH TIMES



The Llanelli Half Marathon race will start at 9am and the 10k race will start at 9:30am.

The cut-off time for the half marathon is 4 hours (if you exceed 1 hour 53 minutes at the 10k point, you will not be able to continue with the race).

There will be tail walkers at the back of each distance race.



Once you have finished the race, it is important that you keep moving through the finish area. There will be lots of runners finishing around you and the flow of runners crossing the finish line must keep moving. Listen to instructions provided by the Race Crew and keep walking to collect your goodies!



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RACENAKERS

You'll find our Racemakers clearly visible along the route. They're there to support you - our runners, offer direction and help cheer you along the 13.1 miles.

They play an integral part of our event, and we'd like to say a massive THANK YOU to all our Racemakers who've given up their time generously to help make the race a success!

If you feel inspired or know someone who'd like to volunteer at this year's race, please get in touch at volunteers@frontrunnerevents.co.uk or head to Front Runner Volunteers.



CORPORATE CHALLENGE

We look forward to welcoming the teams at Tata Steel, Gravells and Carmarthenshire Actif as they compete in the Corporate Challenge to #RunElli this year!

To get your team involved in 2025 get in touch with us by emailing info@frontrunnerevents.co.uk.

To find out more about this brilliant team challenge **CLICK HERE**

TATA STEEL









RUNNING FOR CHARITY



A special thanks to the charities involved for 2025!

Why not bring more meaning to your miles by running for charity? Choose to run or donate to one of our charity partners shown below





THANK YOU TO YOU & ALL OUR PARTNERS











LOOKING FOR YOUR NEXT CHALLENGE?









TATA STEEL L. A. A. E. L. 10K Half Marathon

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